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Guest Newsletter

Fall 2008

**A MESSAGE FROM HIROYUKI SAKURAI,
GENERAL MANAGER**

I would like to begin our Fall Newsletter by introducing myself as the new General Manager of The Kitano New York hotel. I am honored to serve in this new position and look forward to meeting you, our valued partners and guests, in the coming months.



Upon entering the Kitano New York for the first time, I was in awe of its spectacular lobby, steeped in 35 years of history, and felt warmly welcomed by Fernando Botero's renowned sculpture, "Dog." As I took in The Kitano New York's tranquil and luxurious setting and superb service, which sets a standard among New York City hotels, I was filled with a great sense of pride. I am honored to serve as the hotel's General Manager. As I begin my new position, it will be my focus to continue the tradition of excellence in hospitality for which the hotel is known. I also look forward to drawing from my 40 years of hospitality experience at the Imperial Hotel Tokyo to incorporate new services and offerings throughout the hotel.

Just as the hotel enters a season of change, so does the city of New York. As we say farewell to the hot summer days, welcome the fall and all its beauty and even look ahead to the busy holiday season, we hope that you will take advantage of The Kitano New York's special seasonal offerings including our Thanksgiving dinner, holiday parties, New Year's Eve event and much more. Again, I look forward to serving you, and I thank you for your patronage.

Sincerely,
Hiroyuki Sakurai, General Manager

**THE KITANO NEW YORK LAUNCHES
USER-FRIENDLY WEB SITE**

The Kitano New York's first-class service now carries over to the World Wide Web. In early September, The Kitano New York launched its updated Web site, www.Kitano.com, with a primary focus on making the site more user-friendly for its future guests. The updated hotel Web site was created to ensure easy navigation and will now provide users not only with updated photos and information on the hotel and its offerings, but also with tools that allow visitors to book reservations directly on the site. With its easy navigational system Web site visitors can efficiently and effectively obtain information on the hotel's room accommodations, special packages, restaurants, live jazz offerings, and meeting and event facilities. To view the site, please visit www.Kitano.com.

**AMERICAN GIRL DOLL "RUTHIE"
DRAWING TO BE HELD AT THE
KITANO NEW YORK ON SEPTEMBER 30**

In honor of The Kitano New York's special American Girl Place Package, available throughout 2008, the hotel will be holding a special quarterly drawing on **Tuesday, September 30, 2008**, where one lucky participant will have the opportunity to win the popular American Girl Doll, Ruthie, which is currently on display in the hotel's lobby. Ruthie, who was featured in the movie, *Kit Kittredge: An American Girl*, is a depression era character who adores fairy tales and idolizes movie stars. Participants do not have to be a guest of The Kitano New York to enter the drawing.



On June 30, The Kitano New York was proud to announce the winner of the summer drawing. Mike Esposito, of Monroe, Connecticut, won the 2008 limited-edition Doll of the Year, Mia. As one of the most beloved icons for young girls throughout the country, many travel far and wide to visit the flagship American Girl Place in New York City. The Kitano New York now makes this pilgrimage even more memorable with its unique American Girl

KITANO NEW YORK TRIVIA

Question: What is the legend behind the "Dog" sculpture, which can be found in the lobby of The Kitano New York?



Answer: The impressive bronze sculpture "Dog," which was created by renowned artist Fernando Botero, is believed to bring good fortune, information and fertility. It is fabled that if you touch the sculpture's tongue, you may come into money. By touching the ear you may gain valuable information, and if you touch the hip you will have luck in fertility. The artist draws on fantasy to offer a sense of humor to his oversized works of mostly humans and animals. Botero's stunning exhibition of bronzes were featured along Park Avenue in 1993 and were well-loved by New Yorkers. His work is now included in the permanent collection at New York's Museum of Modern Art and the Solomon R. Guggenheim Museum.

ENJOY FALL IN NEW YORK CITY

Upcoming Events & Exhibitions:

- Jazz at The Kitano New York:** Every Wednesday through Saturday night The Kitano offers two sets of live jazz starting at 8 p.m. and 10 p.m. Fall performers include the **Magos Herrera Quartet** on September 17 and the **Jon Mayer Trio 70th Birthday Celebration** on September 26 & 27.
- New York's Spring 2009 Fashion Week:** September 5-12
- New York Philharmonic Opening Night:** Wednesday, September 17
- New York Metropolitan Opera Opening Night:** Monday, September 22
- American Girl "Ruthie" Drawing at The Kitano New York:** Tuesday, September 30
- New York City Waterfalls:** A monumental-scale public art installation conceived by the Danish/Icelandic artist Olafur Eliasson-through October 13
- Columbus Day:** Monday, October 13
- Greenwich Village Halloween Parade:** Friday, October 31 at 7 p.m.
- New York City Marathon:** Sunday, November 2
- Macy's Thanksgiving Day Parade:** Thursday, November 27
- New Year's Eve Jazz Performance at The Kitano New York:** Wednesday, December 31, 2008



**THE KITANO NEW YORK ANNOUNCES INITIATION OF
SMALL BUSINESS CORPORATE RATE PROGRAM FOR
2009**

The Kitano New York is proud to announce the start of its new Small Business Corporate Rate Program, allowing small to mid-size organizations to enjoy the cost-saving benefits of discounted room rates that is often reserved for only large companies. With this offer businesses can reserve from 20 to 100 rooms to be used throughout the year and receive up to a 30 percent savings off of the standard room rate (some blackout dates apply). Room rates with this program range depending on dates and room category. This program also includes complimentary Internet access and a pass to any New York Sports Club for guests' use during each of their stays. All reservations used in conjunction with the Small Business Corporate Net Rate must be made directly with the hotel and are based upon availability. To set up a Small Business Corporate Rate agreement to obtain these special rates for 2009, contact The Kitano New York at (800) KITANO NY or (212) 885-7000.

Place Package, available now through December 31, 2008. The package is valid Friday, Saturday and Sunday nights with rates starting at \$345 per night with a two-night minimum stay. For more information or to book the American Girl Place Package, call 1-800-548-2666 or log onto www.kitano.com.

CELEBRATE THANKSGIVING AT THE KITANO NEW YORK

After experiencing a true New York tradition, the 82nd annual Macy' s Thanksgiving Day Parade, The Kitano New York, invites you to enjoy a traditional Thanksgiving feast in the hotel' s Garden Café. From 12 p.m. until 8 p.m. on Thursday, November 27, guests can enjoy a special prix fixe three-course menu. A children' s menu is also available.

Dinner and room reservations should be booked early as spots are filling quickly. For restaurant reservations and pricing, call (212) 885-7123. To reserve accommodations and for information call (800) 548-2666 or visit the Web site at www.kitano.com.

ENJOY THE HOLIDAY SEASON AT THE KITANO NEW YORK

The holidays are just around the corner. Why not plan your holiday party early? The Kitano New York offers superior Japanese hospitality and service, spectacular venues, the convenience of Midtown Manhattan and close proximity to transportation hubs, making it an ideal venue for holiday receptions and social gatherings.

This year, The Kitano will offer several distinct menus and party options to accommodate a variety of events. For a casual holiday gathering, the hotel offers a three-hour premium bar cocktail reception for \$125 person (25 guest minimum). For an additional fee, guests will also have the option of adding a carving station to this reception. This package is subject to tax and service and also requires a \$185 bartender fee and \$185 coat-check person fee. For a more upscale event, options include an open bar, passed hors d' oeuvres and dinner buffet menu with a variety of entrée choices tailored to each groups' tastes. This offering begins at \$175 person (25 guest minimum). It is subject to tax and service and also requires a \$185 bartender fee and \$185 coat-check person fee.

Guests can also host a formal holiday event at The Kitano New York this season. With an open bar and an hour of passed hors d' oeuvres followed by a three-course meal with cuisine selected by the host prior to the event, this menu will provide a holiday affair to remember. The package begins at \$195 per person (25 guest minimum.) It is subject to tax and service and also requires a \$185 bartender fee and a \$185 coat-check person fee. With its delightful cuisine, excellent service and tranquil setting, The Kitano New York is the perfect place to celebrate the holidays with your family, friends and co-workers this season.

Special event holiday menus will be available from November 1, 2008 through January 31, 2009. For more information about the venues and holiday package pricing, contact Thanya Phanpinyo at (212) 885-7017 or email phanpinyo@kitano.com.



SEND TO A FRIEND

If you would like to send a copy of this newsletter to a friend, you can do so from [here](#).

JOIN US

If you would like to receive copies of our quarterly newsletter, please sign-up on our website at www.kitano.com to be among the first to receive the latest offers and news.

HAKUBAI, AT THE KITANO NEW YORK, UNVEILS NEW LUNCH OFFERINGS

Considered to be one of the country' s most authentic Japanese dining experiences, The Kitano New York' s Michelin-rated Hakubai Restaurant recently unveiled a new lunch menu. From a formal business lunch meeting to leisure, the new menu provides the perfect options.

New offerings include the Special Kaiseki Lunch Course Menu, priced at \$68 per person, which features a distinctive and delicate Japanese cuisine with roots in Zen Buddhism and the traditional Japanese tea ceremony. The chef recommended Hakubai Lunch Box, available for \$55 per person, features a four course menu and Japanese cuisine, and the Japanese Lunch Box, served in a traditional bento box is available for \$40 per person. The four-course Lady' s Lunch Course is a perfect selection of Japanese favorites for \$35 per person (orders must be placed by 2 p.m.).



Lunch is served daily from 11:45 a.m. until 2:30 p.m. and reservations can be made by calling (212) 885-7111.

MARK YOUR CALENDARS FOR NEW YEAR' S EVE AT THE KITANO

Jazz connoisseurs should mark their calendars for New Year' s Eve when The Kitano New York hosts a special jazz evening. Advanced reservations are recommended as the performance will sell out. For Jazz performance information, reservations and pricing, please call (212) 885-7119.



HOLIDAY GIFT IDEAS FROM THE BOUTIQUE AT THE KITANO NEW YORK

The Boutique at The Kitano New York invites patrons to start their holiday shopping early with its ideal gift ideas for any occasion including keepsake NYC ornaments, handbags and coin purses created by the renowned Japanese designer, Yukiko Sato as well as a wide range of stationary, kitchen items and baby goods.

The gift shop is located on Park Avenue and 38th Street, and is open Tuesday - Friday from 11:30 a.m. to 7:30 p.m. and Saturday from 11 a.m. to 7 p.m. To contact the Kitano Boutique directly, please call (212) 885-7130.



"Service is as much a part of Japanese culture as sushi. Enjoy both at the Kitano."



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